



## **City of Campbelltown Extract from the Strategic Plan 2010 -20**

### **Goal 5 Local Economy**

#### **5.1 Advocacy for local employment**

5.1.1 Investigate expanding Commercial and Retail Land Use and Zoning

5.1.2 Support appropriate home based businesses

#### **5.2 Business and industry partnerships which support growth in the local economy**

5.2.1 Develop partnerships with local businesses to grow the economy

#### **5.3 Promotion of community events, facilities and attractions to enhance the local economy**

5.3.1 Develop a strategy and marketing plan to promote local attractions

5.3.2 Provide opportunities to enhance civic pride by providing opportunities for people to connect and interact locally